BEFORE THE COMMUNICATIONS COMMISSION WASHINGTON, DC 20554

In the Matter of)	
Amendment of Section 73.202(b))	MB Docket No. 07-164
Table of Allotments FM Broadcast Stations (Peach Springs, Arizona))	RM-11386 FILED/ACCEPTED OCT - 9 2007 Federal Communications Commission Office of the Secretary
To: Office of Secretary Attn: Chief, Audio Divis	sion	Office of the Secretary

REPLY COMMENTS TO PETITION FOR RULEMAKING

Media Bureau

Smoke and Mirrors LLC ("Petitioner"), permittee of KVYL(FM) Cal-Nev-Ari-, NV (FCC Facility ID # 164263) hereby submits its reply comments in the above-referenced proceeding. On September 28, 2007 Petitioner re-confirmed its intention to pursue its amendment of the FM Table of Allotments as follows:

Community	Present	Proposed
Peach Springs, AZ	285C3	268C3

On October 1, 2007, a counterproposal was filed by Greenlight Media LLC ("Greenlight") in which it proposes to allot a second local service at Cameron, AZ on Channel 268C1 at the following coordinates: N35-51-59, W111-24-57 (NAD27). This counterproposal conflicts with Petitioner's proposal to allot 268C3 to Peach Springs. However, Greenlight contends that the FCC can grant both proposals by substituting 281C3 at Peach Springs instead of 268C3.

In the interest of expediting this proceeding, Petitioner will not oppose Greenlight's counterproposal if the FCC can implement it with Petitioner's proposal being changed to 281C3. However, if that counterproposal is defective, then Petitioner re-asserts its desire to have channel 268C3 allotted.

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Respectfully submitted,

SMOKE AND MIRRORS, LLC

By:

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Its: Counsel

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Dated: October 9, 2007

CERTIFICATE OF SERVICE

I, Molly M. Parezo, secretary at Koerner & Olender, P.C., do hereby certify that on this 9th day of October, 2007, I caused a copy of the foregoing "Reply Comments to Petition for Rulemaking" to be served by first-class mail, postage prepaid, or by hand delivery, to the following:

Peter Doyle, Esq., Chief *
Media Bureau, Room 2-A267
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Molly M. Parezo

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